



**Backing British Businesses**

**Reed**

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## Reed

Founded in 1960 by Sir Alec Reed, Reed Specialist Recruitment is on a mission to deliver the best recruitment experience through human energy, market expertise, great technology and service excellence.

Every day, the team at Reed live their values of being fair, open and honest while taking ownership and working together to achieve great results.

In the past five years, the recruitment sector has faced tough challenges due to the economic and political climate. Reed Specialist Recruitment saw this as an opportunity to evaluate, plan and action growth in many of their specialist areas.

[reedglobal.com](http://reedglobal.com)

Citibase provide flexible offices at nearly 50 locations nationwide, focusing on giving entrepreneurs and businesses the independence, flexibility and support to create, grow and enjoy running their business.

Moving to Citibase has ensured the team at Reed is able to focus on helping their candidates find their perfect placement as well as continuing to explore additional areas for growth. Citibase provides day-to-day office support to Reed Specialist Recruitment from welcoming and checking-in candidates to handling mail and managing office maintenance.

The Reed team said *“Citibase provide a professional environment for us to operate in and to meet with our clients and candidates in a positive way, giving us that great first impression that we are looking for.”*



[citibase.com](http://citibase.com)