



Social Media



Body Type



Lifestyle



Taste of Fashion



Age

Backing British Businesses

Radius



Backing British Businesses

Radius

Radius provides location intelligence services with three modules that address various pain points for retailers. Based in London and operating with a team of 12, the company has brought social science and latest advancements in data science together to help retailers increase footfall and grow sales.

The advanced processing capabilities with AI, help retailers with identifying the most profitable target customer group; understanding their consumption preferences and identifying ways to meet their expectations. Radius' propriety algorithms, developed by the UK Data Scientist of the Year 2018, are available to Commercial Real Estate industry through various and zero-coding required modules.

314radius.com

Radius approached our Innovation team at the beginning of 2019 to receive help accessing EU grants. The company has been supported under the Enterprise Europe Network and Innovate 2 Succeed Programmes. Following a successful application to EC Horizon 2020 SME Instrument Phase 1, three commercial agreements were signed, and more than 10 high-priority prospect clients expressed their interest in becoming a Radius customer.

The company has been accepted to participate in the Global Business Innovation Programme for Creative Industries to India where Radius has the chance to meet potential future clients and stakeholders and get valuable insights on how to do business in this country. More recently, the company has been awarded an IP Audit Grant from the UK IP Office, for the value of £3,000. This will strengthen the IP management position of the company, providing a valuable advantage over the competition.

Newable

newable.co.uk